



MOUNTAIN™
COLLECTIVE

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Your invitation to join the greatest secret society on the mountain...

The 2017/18 Mountain Collective Pass - Now on Sale

Ski & snowboard in Australia, New Zealand, Japan, North America, South America
& Europe on the one pass

In some great news for Australian & New Zealand skiers and snowboarders, the Mountain Collective has just announced that the 2017/18 Mountain Collective Pass is now on sale. Offering more days, at more destinations than ever before, it provides pass holders with the ability to ski & snowboard in Australia, New Zealand, Japan, North America, South America & Europe on the one pass.

The **2017/18 Mountain Collective Pass**, which is now on sale, Includes:

- 32 days riding at 16 iconic Mountain Collective snow destinations.
 - Including 2 days at Alta, Aspen Snowmass, Banff Sunshine, Coronet Peak/The Remarkables, Jackson Hole, Lake Louise, Mammoth Mountain, Revelstoke, Snowbasin, Snowbird, Sugarbush, Sun Valley, Squaw Valley Alpine Meadows, Taos, Telluride and Thredbo.
- 50% off any additional days at all Mountain Collective destinations. Unlimited with no blackout periods.
- 2 days at each 'Global Affiliate Resort' including 2 days at Chamonix (France), Hakuba Valley (Japan) and Valle Nevado (Chile).
- A 3rd bonus day at the destination of your choice. Only available during the autumn sale.
- Access to a Mountain Collective Kids Pass for only \$1 USD. Only available for a limited time. Kids must be 12 and under at the time the pass is purchased.

All for only \$399 USD | For a limited time only | With a lowest price guarantee

The announcement includes the news that Sugarbush in Vermont and Snowbasin in Utah have joined the Mountain Collective for the 2017-2018 Season. And, also new for the 2017-18 season, Mountain Collective passholders will receive twice the number of days at popular destinations in Utah and Alberta, Canada. Beginning the 2017-18 season, Alta and Snowbird in the Salt Lake City area, and Banff Sunshine and Lake Louise in the Banff National Park area will be considered as separate destinations providing pass holders with two days at each. The dividing of the destinations along with the addition of

Snowbasin and Sugarbush brings the total ski days available to 32 days total at the 16 iconic Mountain Collective destinations.

In addition, pass purchasers will receive one bonus day at the destination of their choice and two additional days at each Global Affiliate Resorts* - Valle Nevado, Chile, Hakuba Valley, Japan and Chamonix Mont Blanc, France.

Plus, for a limited time, pricing for the kids pass (ages 12 and under) is just \$1 USD for the 2017-2018 season when purchased this autumn with an Adult Pass, offering an incredible deal for families.

Starting today, a limited number of Mountain Collective passes are on sale for only \$399 USD (approximately \$525 AUD at the current USD / AUD exchange rate of 0.76).

Sugarbush and Snowbasin join Alta, Aspen Snowmass, Banff Sunshine, Coronet Peak – The Remarkables, Jackson Hole, Lake Louise, Mammoth, Revelstoke, Snowbird, Squaw Valley Alpine Meadows, Sun Valley, Taos, Telluride and Thredbo in this alliance of 16 iconic destinations.

“The Mountain Collective remains steadfastly customer-focused with the addition of two incredible destinations for 2017-18 – Sugarbush and Snowbasin – plus even more value with Alta, Snowbird, Banff Sunshine, and Lake Louise now unique destinations,” says Christian Knapp, Vice President Marketing, Aspen Skiing Company. “Combined with our commitment to families with one dollar kids passes and the incredibly low starting price of \$399, there’s never been a better time to join.”

In addition to being able to ski or ride at 16 leading destinations, extra benefits available to Mountain Collective pass holders include exclusive lodging deals and a complimentary, one-year Protect Our Winters (protectourwinters.org) membership. The Mountain Collective is committed to being in business forever and proudly partners with Protect Our Winters with the mission of uniting the winter sports community on the important issue of climate change. The partnership also offers a 50 percent discount on lift tickets to premier season pass holders at the participating resorts throughout the season.

The Mountain Collective™ Pass grants access to 16 worldwide destinations with more than 51,306 acres of terrain, 2,517 trails and 458 lifts with an unmatched reputation for snow quality, quantity and variety of terrain. Passes are available online at www.MountainCollective.com. A limited quantity of passes are now available at this lowest guaranteed price.

Visit www.MountainCollective.com or call (800) 705-6286 in North American or 1300 020 589 in Australia or New Zealand for more information.

*Price and availability of bonus day subject to change while supplies last. Mountain Collective global affiliate benefits are valid only at then current Mountain Collective Global Affiliates. Global Affiliates are subject to change each ski season.

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About Mountain Collective

The Mountain Collective™ is an international alliance of premier ski destinations providing the Mountain Collective™ Pass, a lift ticket that includes two days of riding at all partner resorts and 50% off additional days at each resort. The Mountain Collective™ includes Alta, Aspen Snowmass, Banff Sunshine, Coronet Peak/The Remarkables, Jackson Hole, Lake Louise, Mammoth Mountain, Revelstoke, Snowbasin, Snowbird, Sugarbush, Sun Valley, Squaw Valley Alpine Meadows, Taos, Telluride and Thredbo. Global Affiliate resorts include Chamonix (France), Hakuba Valley (Japan) and Valle Nevado (Chile)

About Sugarbush

Sugarbush Resort is a four-season mountain resort overlooking the Mad River Valley of central Vermont. With 2600' of vertical, 111 trails, and 20 wooded areas on the trail map, Sugarbush's two mountains of Lincoln Peak and Mt. Ellen offer a true alpine experience for all levels of winter adventurers. In the summer, recreational opportunities including mountain biking, golf, tennis, weddings, festivals and more offers guests an authentic Vermont experience.

About Snowbasin Resort

Snowbasin Resort, top rated by Ski Magazine in the categories of Service, On-Mountain Food, Lifts and Grooming, is located less than 35 miles North of Salt Lake City. Home to the 2002 Winter Olympics Downhill, Snowbasin Resort has 3,000 skiable acres and 3,000 vertical feet, and is best known for wide-open bowls, gladed runs, long rolling groomers, powder stashes days after a storm, four terrain parks, and excellent service. Snowbasin Resort has world-class snowmaking and one of the most advanced lift systems in the West. Enjoy award-winning cuisine including mountaintop dining with spectacular views and magnificent day lodges.